

COMMUNITY PARTNERSHIP OPPORTUNITIES

Partner with Willowdale to support nature-based experiences for children and families in our community. Your sponsorship helps us provide immersive programs, foster curiosity, and build a strong, connected community of little explorers.

SPONSORSHIP LEVELS

Trailblazer Sponsor – \$750+

- Logo featured prominently on all seasonal program materials (flyers, registration pages), monthly newsletter for 12 months, and Community Partner page of our website
- Recognition on Willowdale social media (1 dedicated post + 2 story mentions, per quarter)
- Verbal recognition at our major fundraiser of the year: the Lantern Walk
- Invitation to host a table at 2-3 seasonal events.

Nature Ally Sponsor – \$300+

- Logo featured on Willowdale website sponsor page for 12 months
- Recognition on social media (2 story mentions per quarter)
- Mention in one monthly newsletter once per quarter to families and supporters
- Invitation to host a table at 1 event per year.

Friend of Willowdale – \$100+

- Name listed on Willowdale website sponsor page for 12 months
- Recognition on social media (story mention 2 times per year)
- Shout-out in a newsletter or end-of-session recap

Custom / In-Kind Sponsorship

- Businesses can contribute materials, snacks, gear, or gift cards
- Recognition according to sponsorship value (custom packages available)
- Opportunity to connect with families through demos or classroom activities

To discuss partnership opportunities, connect with us! willowdalenh@gmail.com